

YOUNG ENTREPRENEUSHIP

Module B: EXERCISE IMPLEMENTATION GUIDE

Ву





EXERCISE IMPLEMENTATION GUIDE

This module emphasizes the creation of the entrepreneurial profile which helps to enhance self-awareness, and thus facilitates the exploitation of the strengths of the profile and the transformation of any weaknesses into opportunities.

A self-descriptive **exercise** is proposed in order to learn a method of creating our entrepreneurial profile.

Practical implementation of the exercise

In order to create our entrepreneurial profile, we can use an exercise that consists of <u>four tools</u> and it is recommended to use them in the order indicated:

1. Entrepreneurial Values/Incentives.

It consists of a series of 10 values and motivations with their terminology

After completing this tool we have an overview of the values that motivate us the most.

Attention: We must save the results to use them in our final profile.

2. Personal Characteristics

It consists of a list of 45 personal attributes with their terminology

After completing this tool we have a more complete picture of the characteristics that make up our personality.

Attention: We must save the results to use them in our final profile.



3. Entrepreneurial Skills/Competences

It consists of a list of 36 entrepreneurial skills/competencies.

After completing this tool we have a good picture of our skills/competencies, and we can decide which ones to use and which ones to strengthen.

Attention: We must save the results to use them in our final profile.

4. My Profile

After completing the process with the first three tools, we collect the options that we scored the highest (e.g. above 6) and add them to the fourth tool "MY PROFILE".

This tool will help us to gain an overall picture of our profile, assess our relevance to an entrepreneurial profile and identify characteristics that may need strengthening.